



AROUSE

Gumbela

ANNUAL BOOK 2014



Report of Annual Activities - 2013

The Annual Activity Report - 2013 of AROUSE consists of funded projects and non-funded projects and programmes.

The Funded Projects

1. Promotion of women self - help groups in gumla district

Promotion of Women Self - Help Groups (SHGs) in Left Wing Extremist Districts in India is a project of Finance Department of Government of India to help out the rural poor women by bank linkages for their sustainable livelihood. AROUSE, along with five associate NGOs, has deployed its total endeavours to achieve the milestones, saturating the entire areas with SHGs even in the remotest of country sides realizing the dream in 12 blocks of Gumla district. This silent revolution aims at empowering WSHGs through financial inclusion programme.

Table No- 1

Financial position of WSHGs/NABARD/ GOI

Block	No of SHGs	Cash in Box	No of SB A/c	Cash in Bank A/c	Total Cash
A.E. Jari	116	2,64,263	56	1,50,000	4,14,263
Basia	112	1,95,,356	60	61,000	2,56,356
Bharno	50	1,60,900	34	85,800	2,46,700
Bisunpur	20	2,10,370	08	15,000	2,25,370
Chainpur	83	1,20,350	58	1,33,409	2,53,759
Dumri	150	4,61,995	71	1,55,270	6,96,665
Ghaghra	50	1,42,170	15	20,500	1,62,670
Gumla	193	4,29,170	148	5,38,485	9,67,655
Kamdara	192	2,96,352	54	83,920	3,80,272
Palkot	53	1,02,254	21	1,01,754	2,04,008
Raidih	100	2,14,350	55	85,921	3,00,271
Sisai	112	1,25,246	80	1,66,000	2,91,246
Total	1231	27,22,776	660	15,97,059	43,19,835

Source : Field Data

2. Millennium Development Goals (MDG 15):

The second phase of the project funded by European Union (EU) has been implemented since 2010 in six European states together with partner organizations from Senegal and India. All the partner countries have improved their knowledge and practices in Development Education (DE) through number of exchange programmes and sharing with regard to MDG 7 & 8. A pilot group of trainers of 'Teachers' world' is set up in all the five operational schools for developing educational tools on MDG 7 and 8 which are introduced or integrated in the school curriculum. The actions (rally, debates, art contest, cultural events, campaigns, rangoli and eco - friendly models) have been initiated by the students in MDG issues and have involved in various activities.



A debate on “Are Sustainable Development Goals (SDGs), the next step of Millennium Development Goals (MDGs)” was organized by St. Anthony’s School, Ranchi on 20th Nov’2013. The final statement of the debate are as - “MDGs have been successful in initiating discussion, action and achieving results related to key areas of Human Development Index. The gaps in MDGs in terms of approach, quality, and equitable development can be achieved through SDGs. SDGs are an improvisation for MDGs, to achieve equitable, universal and sustainable growth, including peace and security with enhanced quality of services, increased accountability and global partnership”.

Five Senegalese teachers’ representatives along with our 30 teachers participated in the International Teachers’ training exchange programme organized by St. Xavier’s School, Ranchi (India) in Nov’2013. The objective was to share our understanding and experiences of DE, through number of workshop performed in schools and to explore tools, knowledge and techniques to incorporate DE into the classroom and develop understanding of MDGs among the students and to ensure a meaningful and reflective approach to action.

3. Sustainable Options for Uplifting Livelihood (SOUL)

The Project funded by (IGSSS) Indo Global Social Service Society aimed as reduction in the incidence of food insecurity of the targeted families by promoting farm and non-farm based economic activities and to access government social security benefits, reduction in the risks of the climate change vulnerability by promoting judicious management of natural resources and developing models based on best practices for adaptation and strengthening of the CBOs (community based organizations) to participate in the local governance and develop micro-plans of the project villages, based on assessment of the felt needs of the community through Gram Sabha Meetings (GS).

The status of the targeted community, the socio-economic condition, the role of existing SHGs & CBOs, the level of intensity for accessing social security benefits, the involvement of GS in decision making indicates present scenario, after baseline survey has done among 1000 families covering 21 hamlets from nine revenue villages of Gumla & Raidih blocks.

The CBOs are being enlightened and empowered to handle the SOUL programme activities independently after having series of training and workshop conducted by the organization. The core focus is to promote the organic inputs for producing bio-fertilizer and organic pesticides. Farmers have been acquainted on the necessity and benefits of soil testing, crop wise yearly agriculture planning, demonstration of a few best traditional agricultural practices in creeper and improved agricultural practices like Yam, Chili, Seed potato, with appropriate Package of Practice (PoP) in the villages. Field exposure visits were also organized to provide opportunities to learn and practice innovations in their farm fields.

In order to facilitate the function towards realizing the SOUL programme, formation of VAT (village action team), CBO members are being trained during training sessions. The role and the involvement of the women on PRI (Panchayat Resource Institution) was the outcome of the workshops organized by AROUSE at block level, to act as a pressure group to make the Panchayat bodies more functional. To make the programme viable village micro plan have been developed by the community and the tasks is expected to be accomplished by Feb’2014.



4. Potato Value Chain Development

Seed Potato Cultivation- The PVCD (Potato Value Coalition Development) programme has been initiated since 2010 under the banner of Vikas Bazar.Net (forum of 15 partners) funded by ICCO (The Netherlands). The aim is to provide hand holding support & encourages the small & marginal women enterprising farmers for undertaking quality potato seed cultivation and develop suitable linkages and revenue model, as new potential venture. 154 new farmers have been enrolled this year along with 88 old farmers. Seed potatoes of 28,600 kg were sown by 242 farmers (100 kg in 10 decimal and 150 kg in 15 decimal each for new and old farmers respectively) in Gumla & Lohardaga region. The performance in respect to quality, size and yield has appreciated by the producers. The average income per farmer per crop is Rs 10,000/- to Rs 12,000/-. The 60% seed cost and farm yard manure (FYM) was borne by the farmers whereas the hand holdings trainings, exposures and Package of Practice (PoP) were arranged from the project. The outcome of the project is to develop potato producer groups at village level and establish backward & forward linkages for marketing.

Non Funded Programmes

1. Kharif Chilli

In continuation of the activity, 145 new farmers was trained and initiated the chilli cultivation, and taken this culture as one of the sustainable income options from 10 decimal of land. The performance of the seed variety syamhot is outstanding and the average income till December is Rs 7,000/- to Rs 8,000/- per farmer. This year 268 farmers in total have been enrolled from 18 villages. The input cost of Rs 600/- have borne by each farmer, whereas the necessary trainings follow up, exposures and technical know-how have arranged by the organization under the banner of Vikas Bazar.net.

2. AROUSE computer education center

In the year 2013, AROUSE COMPUTER EDUCATION CENTER has performed exceedingly well in comparison with the previous years. It became possible just because of proper guidance of our superiors and disciplined actions. The facts and figures are furnished below –

Table No 2

Details of students in this course

S I . No.	Courses	Students carried from the year 2012	Number of Admission	Course Completed	Placements
1	PGDCA (1 year)	7	54	19	9
2	DCA (6 months)	6	58	22	5
3	CDTP (4 months)	0	0	0	0
4	CCA (3 months)	0	14	10	0
Total		13	126	51	14

Source : Office Record

We are committed to improve our performance to provide quality education for the people of this region.



3. CENTER FOR PROMOTION OF TRIBAL CULTURE

The extension work of the tribal museum is on. Some of the units are almost completed such as Boutique, where the tribal related articles will be kept for sale, small hall to show the documentary about Jharkhand and the corridor where the rites and rituals on different occasions of six tribes, namely, Oraon, Munda, Ho, Santhal, Kharia and Asur, are displayed. The major works which are on in Mayur Mahal, are in progress. The works in three boxes are complete and remaining two boxes are in progress.

The number of museum visitors up to November 2013 was 7,315 out of which 4,214 were students, 3,065 were adult; 36 were foreigners.

4. LIBRARY

The number of enrollment up to 2013 has been 107 out of which 87 people were for the preparation of competitive examination, 12 research and 8 for general reading. In 2013 three boys were appointed in different service sectors. Mr. Ajay Joseph Tigga is appointed in secretariat, Ranchi, Jharkhand, Mr. Abhishek Minj in the accountant post in Sahebganj and Mr. Rajiv Wilson Munjni in the National Insurance Company. This year the number of Library users has increased.

5. JIVAN PRAVIESH (life orientation programme for the youth):

It is one of the most important programme in the present context for the youth. Through this programme the young boys and girls who have just entered in their adolescence are helped to reflect about the importance of their life and plan out for the bright future. In the year 2013 the following programmes were conducted for the youths –

Table No. 3

Programmes conducted

Jeevan Prawesh Seminars Conducted in Schools	13
Orientation Seminar in general	01
Retreats for youths	02
Total Number of youth benefited for the programmes	2220

Source : Office Record

6. Entrepreneurship Development Programme (EDP)

Self employment programme for the unemployment rural youth through various trade according to one's own skills development and abilities. To promote the abilities of technical knowledge and working skill for the self-employment.

- (I) Tailoring / Embroidery :- This year in 2013 there were only 32 students and all were female. Eight of them have already self employed. The instructor gave a special training programme to 35 trainees of Star Swarojgar Prashikshan Sansthan, Gumla for 20 days.
- (II) Fancy Items:- Department prepared 14 items (Table cloth, Handkerchief, Pillow cover, Mobile cover, Frock sweater , Ladies half sweater, Ribbon garland, Woolen garland , Bag , Pen tray , Plate cover , Parda, T.V. cover, and Cap the quantity was



128. The trainer also gave special training programme for the trainees of Star Swarojgar Prashikshan Sansthan Gumla in two batches to 70 trainees.

- (III) Fruit Preservation:- Fruit Preservation unit preserved and prepared various food items, from seasonal fruits available in local area. The Unit prepared and soled in a small quantity Guava jelly, Ol pickle, Futkal pickle, Garlic pickle, Awla pickle, Tomato chatni, Bamboo shoots and Mushroom to the local people. Due to marketing problem things are prepared in small quantity.

7. Kisan Club

Kisan Club(Farmers Club) programme is sponsored by National Bank for Agriculture and Rural Development (NABARD) is going on in Brinda Panchayat of Gumla Block. There are 11 Kisan Clubs (Farmers' Club). These were the following programmes organized for them –

Agriculture Training Programme: In this Lac cultivation, horticulture and planting vegetable crops were taught to the farmers.

Awareness Programme: The awareness programme was conducted in Gindra Kanatoli and Koyanara Barkatoli. The total 1450 participants from 6 clubs participated in this programme. They were made aware about the social and economic development. They were also made aware about the governmental schemes and the projects from the NGOs.

Training on Animal Husbandry: the Department organized the Animal Husbandry Training programme for Kisan Club farmers. In this training programme 10 people from 4 clubs participated at "Indian Animal Medical Research Organisation" Ijrat Nagar, Utter Pradesh. They learned about goat rearing, piggery, dairy, duck rearing and poultry.

Animal Vaccination: The Jagriti Kisan Club organized animal vaccination programme and vaccinated 132 animals in the Koynara village.

Potato Seed Production: From 7 Kisan Clubs 28 farmers took part in the potato seed production. They produce 3360 kg. potato seed in 5.60 acres of land. They sold their produce at the rate of Rs. 20/- per kg to other farmers.

Extension Centers

A. AROUSE SIMDEGA

1. NABARD Scheme for Promoting Self Help Groups

A scheme for promotion and financing the Women Self Help Groups (WSHG) is being implemented by NABARD across 150 backward and Left Wing Extremism (LWE) affected districts of the country. The scheme aims at saturating the districts with viable and self – sustainable WSHGs by involving anchor NGOs/support agencies to promote and facilitate credit linkage of these groups with banks, provide continuous handholding support, and enable their journey for livelihoods and also responsibility for loan repayments. Under this scheme AROUSE is working as support NGO to Vikas Kender Simdega. AROUSE was given a target of 100 SHGs in 7 Panchayats of Thethaitanger Block. At the end of year the target of formation of SHGs is about to be completed. Among the targets, 38 groups have opened their Bank Accounts the rest yet to be opened. Further the organization aims to motivate and promote the Income Generating activities and Credit linkages.



B. AROUSE LOHARDAGA

Although Lohardaga is geographically smaller, illiteracy, poverty, seasonal migration, economical and political backwardness is quite vivid. Difficult and treacherous hills also could not save the lush green flora-fauna landscape from the systematic deforestation and mining. Presently the rural area is under the grip of silent anxiety and uncertainty. However, all are trying to cope with the situation with an expectation of favourable change in Lohardaga and in their life situation..

1. Yuva Jhankar :

Working with the unorganized rural youth has always been tough and uncertain as there was no consistency. However, we have maintained links with the youth from the villages : Burhu Bratpur, Sibnatoli, Sukmar, Kandra, Mentgarha, Dasrtoli, Jhamatwar, Merle, Tetartoli (Chorgain), Hirdetoli, Nini, Jagrnathpur, Mangantoli, Naditoli, Koenartoli and Henhe. Some of the youth clubs could not be sustained due to lack of leadership and some kind of misconception. The youth groups of Sukmar, Bratpur and Dasratoli have started conducting guided study for the village children. Some of the youth of new villages also came in contact during youth programmes.

2. Women Self Help Groups:

Till date 124 Women Self - Help Groups were promoted by AROUSE in different village in five developmental block of Lohardaga District. Out of 123 SHGs 92 are being nurtured under the care and guidance of AROUSE and the remaining 32 SHGs are either non-functional or dissolved or joined the other NGOs. Sixty six SHGs have opened their Saving Bank Accounts in different Banks.

Table No. 4

SHGs PROMOTED BY AROUSE, LOHARDAGA							
Sl. No.	Name of Cluster	Name of Animators	Name of Block	No. of SHGs promoted	No. of SHGs functioning	No. of SHGs non-functional / Dissolved/ Joined other NGO	No. SHGs having Saving Bank A/C
1	Merle	Jerome Panna	Kisko	17	10	7	9
2	Banpur Dasratioli	Office	Kisko	15	10	5	7
3	Kisko	Matla Oraon	Kisko	16	14	2	7
4	Jawakhar	Sudhir Kisan	Kisko	1	1		
			Peshrar	13	13		9
5	Sindur	Ahlad Kherwar	Peshrar	17	13	4	10
6	Burhu Bratpur	Raju Oraon	Kuru	5	3	2	3
			Lohardaga	8	8		6
7	Rampur	Ramkishun	Lohardaga	17	12	5	10
			Kairo	1	1		1
8	Kandra	Mangleshwar	Senha	13	6	7	3
			Ghaghra	1	1		1
Total				124	92	32	66

Source : Office Records



3. Kisan Clubs :

Out of 27 Farmer Clubs promoted by AROUSE through the assistance the National Bank for Rural and Agricultural Development (NABARD) only 24 Clubs comprising 490 members from 24 odd villages continue to persevere for socio-economic change. All the Clubs are linked with different Banks by opening their Saving Bank Accounts and have obtained Unique Identity Number (UIN) given by NABARD. But the present assessment indicates that only a few Farmer clubs are active and the majority is still dormant. Tribal groups are too slow and hesitant to respond to the schemes. Therefore, more awareness and sensitization is a must.

4. System of Rice Intensification:

The farmers who have once gained the benefit of the System of Rice Intensification continued to implement the system in rice cultivation. The farmers of Singpur somehow could not implement the SRI due to the irregularity of rain. Etwa Oraon, a new person from Neditoli in Kisko Block adopted SRI for rice cultivation was mocked at, ridiculed and cursed for his new venture, but the bumper crop he harvested left most of them dumbfounded. He had sown merely 2 kg of seed and harvested more than 18 quintals. Some people are even ready to purchase his paddy for seed.

Table No. 5

List of Activates conducted at different level

Activities / Programme	No. of Sessions	Number of Participants
SHG Empowerment Programme	16	543
SRI Motivation, Training and seed treatment	3	81
Chilli Cultivation Training Programme	4	112
Potato Cultivation	1	23
Lac Cultivation	3	83
Tribal Culture awareness, language and Tolong Siki (Script)	4	343
Dots Programme (in Centre and Villages)	56	802
Gram Sabha awareness Programme	18	1600
Youth Motivation and Leadership Training	23	783
Youth Leadership Training Outside Lohadaraga	5	36
Matches and Sports	2	600

Source : Office Records
(Concluding remarks)

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